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AgM

Advertiser Agency Buyer

Salesperson

OBAMA FOR AMERICA (2353) GMMB (1182)

Shiebler, Charles (1011)

ph: (617) 725-0777

Invoice 175289 Inv Date 11/25/2012

Terms Net 30 Contract 48372

**Bill Type** Standard **Period** 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 11/28/2012 4:06:18PM

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 1537 OFA Sked A 10/2-11/6 (27395) Local/Political Candidate Agency 1537/

WHDH Boston (WHDH)

Washington, DC 20007

3050 K St. NW

**GMMB** 

Suite 100

## **DUPLICATE INVOICE**

| Line  | Type | Scheduled           | Schedule Days to Run         | Air Time              | Length | Program                                 | Copy/ISCI                 | Amount                        | Remarks        |
|---|------|---------------------|------------------------------|-----------------------|--------|---|---------------------------|-------------------------------|----------------|
| 5.1   | SPOT | 20003-Today Show M  | Per week (2),Tu,We,Th,Fr     | 10/31/12 7:58AM (We)  | 00:30  | Today Show                              | OFA12G170H                | \$2500.00                     |                |
| 5.1   | SPOT | 20003-Today Show M  | Per week (2),Tu,We,Th,Fr     | 11/01/12 6:58AM (Th)  | 00:30  | Today Show                              | OFA12G170H                | \$2500.00                     |                |
| 9.1   | SPOT | 7:30AM-7 NEWS TO    |                              | 11/04/12 7:55AM (Su)  | 00:30  | 7 NEWS TODAY IN NEW<br>ENGLAND 730A SUN | OFA12G171H                | \$500.00                      |                |
| 14.1  | SPOT | 20003-Today Show M  | Per week (2), Tu, We, Th, Fr | 11/01/12 8:56AM (Th)  | 00:30  | Today Show                              | OFA12G182H                | \$2500.00                     |                |
| 14.1  | SPOT | 20003-Today Show M  | Per week (2),Tu,We,Th,Fr     | 11/02/12 8:34AM (Fr)  | 00:30  | Today Show                              | OFA12G170H                | \$2500.00                     |                |
| 18.1  | SPOT | 7:57AM-TODAY SHO    | Per week (1),Su              | 11/04/12 8:30AM (Su)  | 00:30  | TODAY SHOW-SUNDAY                       | OFA12G182H                | \$1800.00                     |                |
| 22.1  | SPOT | 23638-7 News Today  | Per week (1),Tu,We,Th,Fr     | 10/31/12 9:12AM (We)  | 00:30  | 7 News Today In New England<br>9-10A    | OFA12G182H                | \$1000.00                     |                |
| 26.1  | SPOT | 9:00AM-7 News Tod   |                              | 11/04/12 10:26AM (Su) | 00:30  | England-Sun                             | OFA12G171H                | \$1800.00                     |                |
| 30.1  | SPOT |                     | Per week (1),Tu,We,Th,Fr     | 11/01/12 9:55AM (Th)  |        | 7 News Today in New England<br>9-10A    | OFA12G182H                | \$1000.00                     |                |
| 36.1  | SPOT |                     | Per week (1),Tu,We,Th,Fr     | 10/31/12 10:51AM (We) | 00:30  | ,                                       | OFA12G182H                | \$850.00                      |                |
| 41.1  | SPOT |                     | Per week (1),Tu,We,Th,Fr     | 10/30/12 11:53AM (Tu) | 00:30  |   | OFA12G170H                | \$850.00                      |                |
| 45.1  | SPOT |                     | Per week (2),Tu,We,Th,Fr     | 10/30/12 2:58PM (Tu)  | 00:30  | DOCTORS Episode: 5037                   | OFA12G182H                | \$750.00                      |                |
| 45.1  | SPOT |                     | Per week (2),Tu,We,Th,Fr     | 11/01/12 2:41PM (Th)  | 00:30  |   | OFA12G170H                | \$750.00                      |                |
| 49.1  | SPOT | 3:00PM- 3:30PM      | Per week (1),Tu,We,Th,Fr     | 10/31/12 3:20PM (We)  | 00:30  | Family Feud Episode: 12083              | OFA12G182H                | \$750.00                      |                |
| 53.1  | SPOT | 3:30PM- 4:00PM      | Per week (1),Tu,We,Th,Fr     | 10/31/12 3:57PM (We)  | 00:30  | Family Feud Episode: 12079              | OFA12G182H                | \$750.00                      |                |
| 57.1  | SPOT |                     | Per week (1),Tu,We,Th,Fr     | 10/31/12 5:28PM (We)  | 00:30  | 7 News at 5                             | OFA12G150H                | \$2000.00                     |                |
| 69.1  | SPOT | 6:58PM- 7:28PM      | Per week (2),Tu,We,Th,Fr     | 10/30/12 7:28PM (Tu)  | 00:30  | Access Hollywood                        | OFA12G182H                | \$2200.00                     |                |
| 69.1  | SPOT | 6:58PM- 7:28PM      | Per week (2),Tu,We,Th,Fr     | 11/02/12 7:11PM (Fr)  | 00:30  | Access Hollywood Episode: 4215          | OFA12G194H                | \$2200.00                     |                |
| 73.2  | NFL  | 6:58PM-FOOTBALL     | Per week (1),Su              | 11/04/12 6:59PM (Su)  | 00:30  | FOOTBALL NIGHT IN AMERICA               | OFA12G194H                | \$10000.00                    |                |
| 77.1  | SPOT | 7:28PM- 7:58PM      | Per week (2),Tu,We,Th,Fr     | 10/31/12 7:49PM (We)  | 00:30  | EXTRA Episode: 19051                    | OFA12G182H                | \$2400.00                     |                |
| 77.1  | SPOT | 7:28PM- 7:58PM      | Per week (2),Tu,We,Th,Fr     | 11/02/12 7:43PM (Fr)  | 00:30  | EXTRA Episode: 19053                    | OFA12G182H                | \$2400.00                     |                |
| 81.1  | NFL  | 8:18PM-NBC SUNDA    | Per week (2),Su              | 11/04/12 10:03PM (Su) | 00:30  | NBC SUNDAY NIGHT FOOTBALL               | OFA12G182H                | \$25000.00                    |                |
| 81.1  | NFL  | 8:18PM-NBC SUNDA    | Per week (2),Su              | 11/04/12 11:40PM (Su) | 00:30  | NBC SUNDAY NIGHT FOOTBALL               | OFA12G194H                | \$25000.00                    |                |
| 85.1  | SPOT | 10:59PM-7 News at 1 | Per week (1),Tu,We,Th,Fr     | 11/01/12 11:14PM (Th) | 00:30  | 7 News at 11 PM                         | OFA12G150H                | \$3500.00                     |                |
| 89.1  | SPOT |                     | Per week (2),Tu,We,Th,Fr     | 11/01/12 12:30AM (Th) | 00:30  | THE TONIGHT SHOW W/ JAY<br>LENO         | OFA12G182H                | \$1600.00                     |                |
| 89.1  | SPOT | 11:34PM-THE TONIG   | Per week (2),Tu,We,Th,Fr     | 11/02/12 11:46PM (Fr) | 00:30  |   | OFA12G194H                | \$1600.00                     |                |
| 90.0  | SPOT | 5:58PM-7 News at 6  | Day,M-1                      | 11/05/12 6:27PM (Mo)  | 00:30  | 7 News at 6                             | OFA12G171H                | \$2500.00                     |                |
| 91.0  | SPOT | 10:00AM-Today Shov  | Per week (1),Mo              | 11/05/12 10:30AM (Mo) | 00:30  | Today Show                              | OFA12G171H                | \$850.00                      |                |
| 92.0  | SPOT | 11:00AM-TODAY SHO   | Per week (1),Mo              | 11/05/12 11:29AM (Mo) | 00:30  |   | OFA12G182H                | \$850.00                      |                |
|   |      |                     |                              |                       |        |   |                           |                               |                |
| We warrant that the actual broadcast information shown on this invoice was taken from the official program log. |      |                     |                              |                       |        |   | Gross Total<br>Commission | \$102,900.00<br>(\$15,435.00) | Total Spots 29 |
| and the state that taken from the emotal program log.   |      |                     |                              |                       |        |   | Net Total ACT ACT OD      |                               |                |
|   |      |                     |                              |                       |        |   | Net Total \$87,465.00     |                               |                |